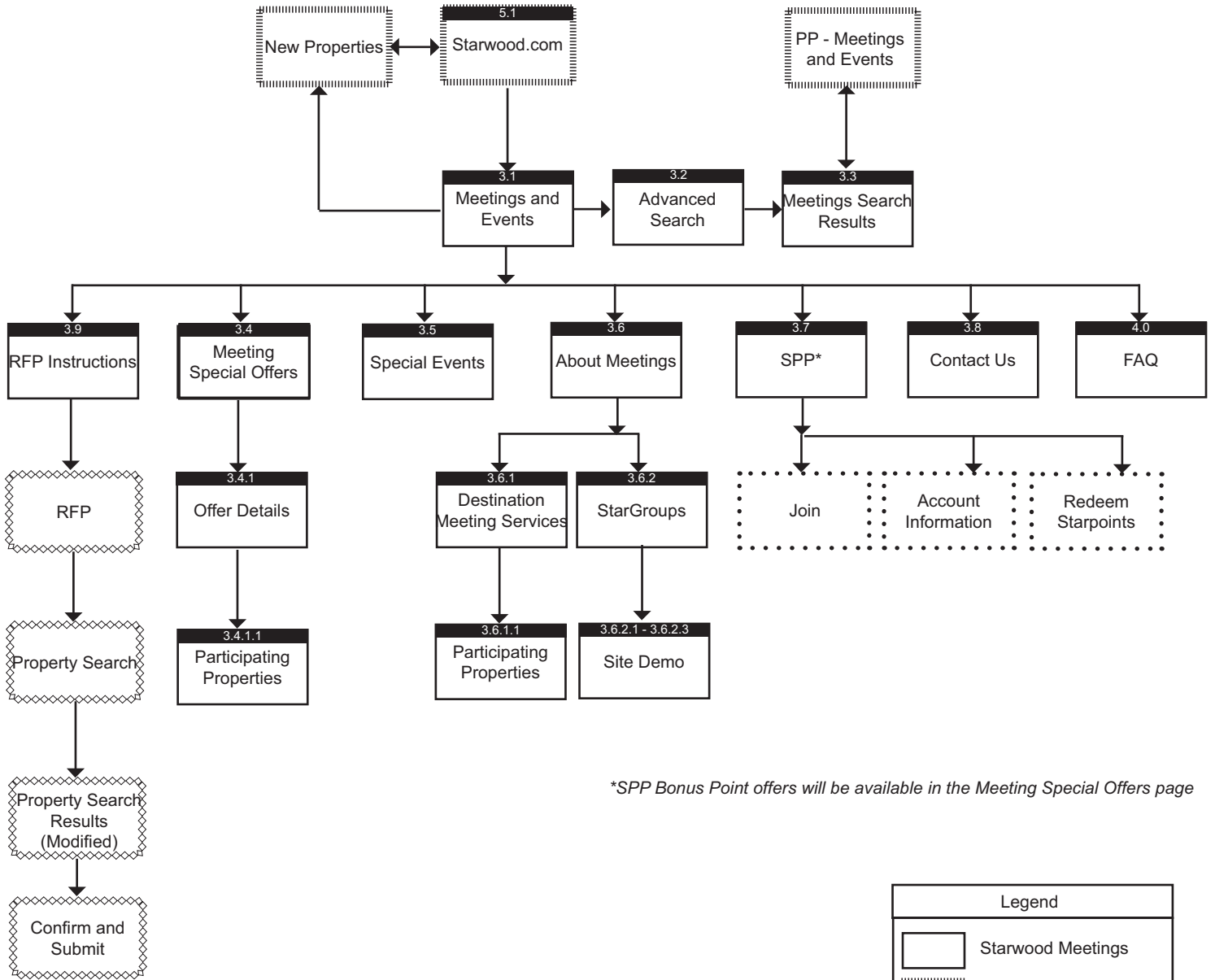
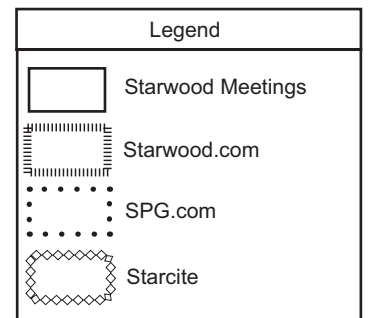
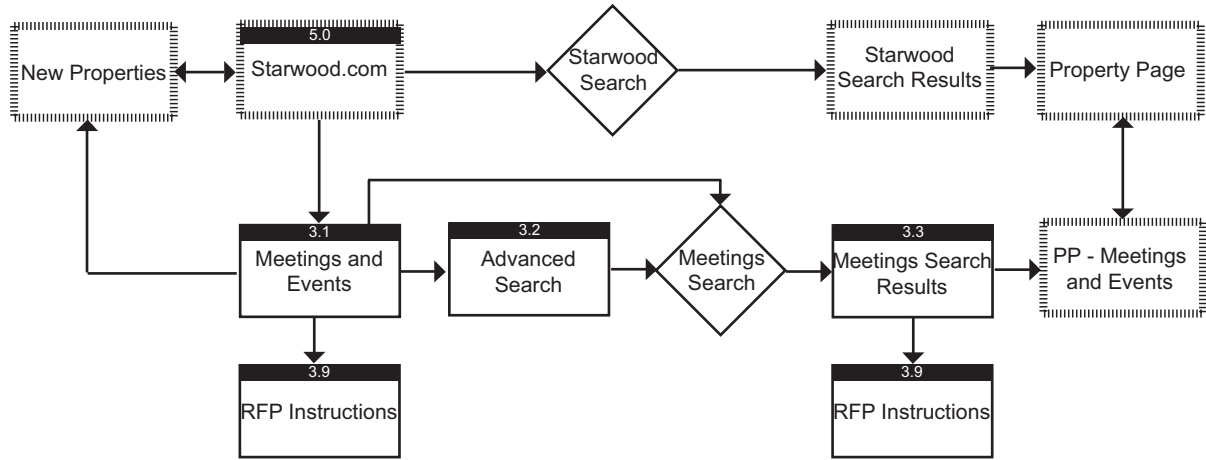


2. Concepts

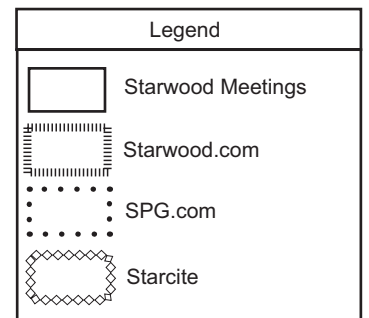
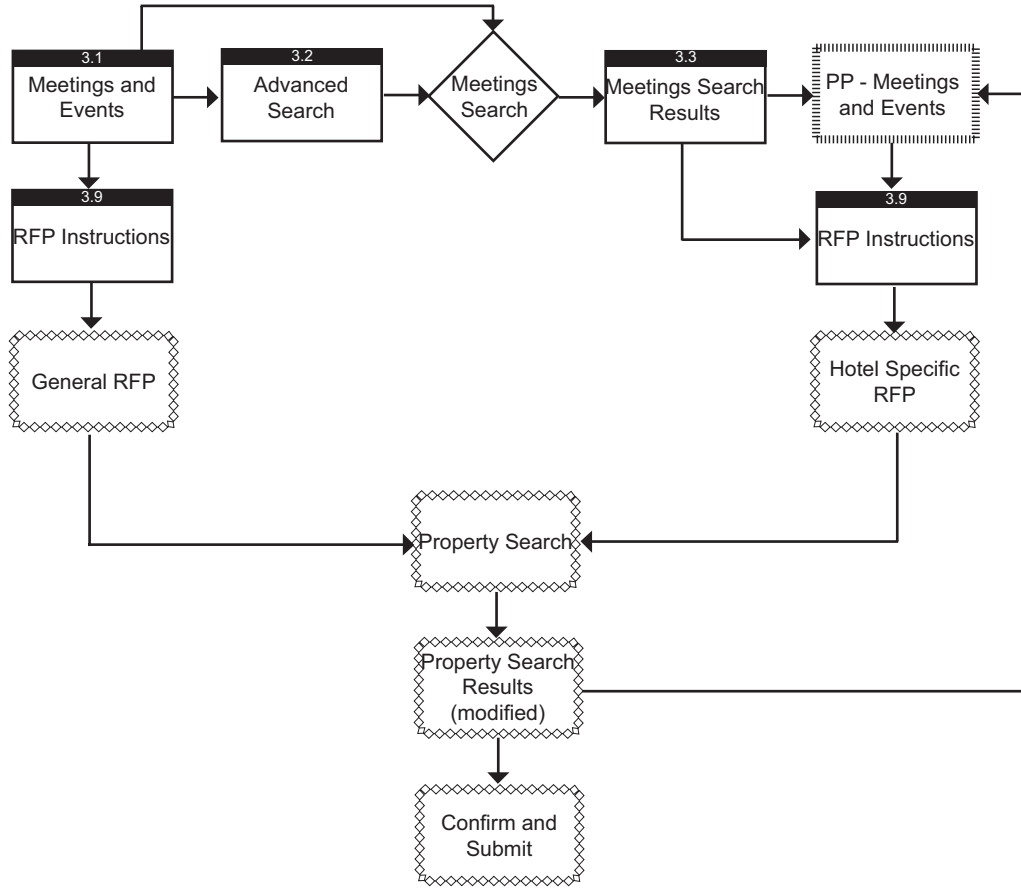
2.1 Starwood Meetings Site Map



2.2 Meetings Search Process Flow



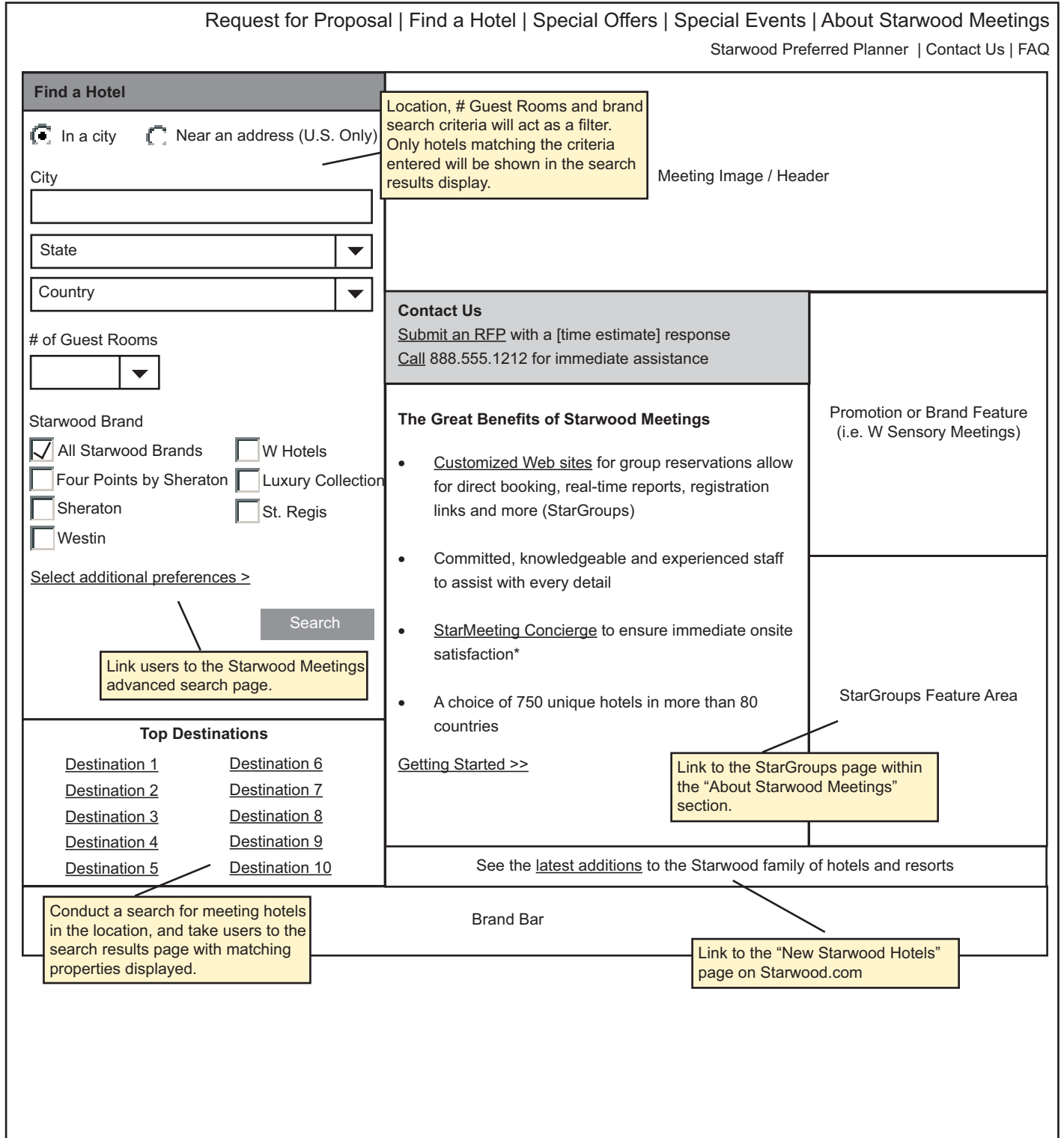
2.2 RFP Process Flow



3. Screens and User Interaction Model

3.1 Starwood Meetings Home Page

The Starwood Meetings home page is the entry point to all meeting content, bringing together existing content from www.starwoodmeetings.com, www.starwoodmeetingservices.com and www.preferredplanner.com



3.2 Advanced Search

Users will have the option to indicate hotel type, feature and transportation features in the advanced search.

Home | Request for Proposal | Find a Hotel | Special Offers | Special Events | About Starwood Meetings
Starwood Preferred Planner | Contact Us | FAQ

Image / Messaging

At your service every step of the way:

- [Submit an RFP](#) for a personalized response
- Call 888-201-4482 for immediate assistance

Find a Hotel : Advanced Search

Make this overview copy instructive and user friendly.

All criteria in the grey box will act as a filter. Only hotels matching all criteria entered here will be shown in the search results page.

In a city Near an address (U.S. Only)

City:

State:

Country:

of Guest Rooms:

Starwood Brand

All Starwood Brands W Hotels

Four Points by Sheraton Luxury Collection

Sheraton St. Regis

Westin

All preferences selected will factor into the relevance score and affect the sorting of the search results.

This link will open a pop-up window with definitions for each of the preference options.

Additional Preferences (optional)

Sort my results by the following criteria:

[What do these terms mean?](#)

Hotel Type

Airport City Center Convention/Conference Center

Hotel Features

Golf Spa Business Services

Ski Fitness Center High Speed Internet Access

Beach Conde Nast Award Winner Wheelchair Accessible

Transportation

Airport Shuttle Train Station Parking Garage

Car Rental Location Subway

Clear Form

Search

3.2.1 *Advanced Search - Preference Definition Pop-up*

Advanced search preference definitions will be available in a pop-up window when users click on the “Tell me more about these preferences” link from the advanced search page.

Advanced Search Preference Definitions

Hotel Type

Airport – Hotels located within 15 miles (24 km) of an airport

Convention/Conference Center – Hotels that feature on-site (or within walking distance to) facilities to host a full conference or convention (multiple large conference halls.)

City Center – Hotels located in a downtown city center

Hotel Features

Beach – Beach facilities on-site and direct access to the beach

Business Services - On-site business facility with printing, fax, internet and/or other services

Conde Nast Traveler Award Winner – Hotels that have won a Conde Nast Award in the past 3 years (2000-2002)

Fitness Center – At minimum, an on-site fitness center with equipment

Golf - On-site golf course

High Speed Internet Access - Available in at least some guest rooms

Ski – Affiliated with a local ski resort, guests can walk or take a shuttle service to lifts

Spa – Spa facilities and services on-site

Wheelchair Accessible - Wheelchair accessible rooms and facilities within the hotel

Transportation

Airport Shuttle - Courtesy Airport Shuttle service from the hotel to the nearest airport

Car Rental Location - Car rental location on-site or arrangements can be made to deliver a car directly to the hotel

Parking - On-site parking facilities for guest use or valet service to off-site parking

Subway - Subway stop within walking distance (1 mile or 1.6 km) of the hotel

Train Station - Train station within walking distance (1 mile or 1.6 km) of the hotel

Close Window

3.3 Search Results

The search results page includes all hotels matching the search criteria entered and is sorted by the relevance to different “preferences” selected.

[Home](#) | [Request for Proposal](#) | [Find a Hotel](#) | [Special Offers](#) | [Special Events](#) | [About Starwood Meetings](#)
[Starwood Preferred Planner](#) | [Contact Us](#) | [FAQ](#)

Find a Hotel

In a city
 Near an address (US Only)

City

California
 United States

Number of Guest Rooms

Starwood Brand

All Starwood Brands
 Four Points by Sheraton
 Sheraton
 Westin
 W Hotels
 Luxury Collection
 St. Regis

[Select additional preferences >](#)




Search

Search Results

A total of 22 hotels were found for Los Angeles, California. You can sort the results using the drop down menu.

Results per Page
Sort By
[Show measurements in square meters](#)

Hotels sorted by relevance. 1 - 20 of 30 hotels [Next >](#)

	Total # Guest Rooms	Total # Meeting Rooms	Largest Meeting Room
<div style="display: flex; justify-content: space-between; align-items: center; border-bottom: 1px solid #ccc; padding: 5px 0;"> Link to related Starwood meeting sites if applicable. Location </div> <p>The Westin Bonaventure Hotel and Suites 100% Match Los Angeles, California 0.78 miles from center of Los Angeles Phone (213) 555-1212 LOCAL MEETING SITE • SUBMIT AN RFP  Meetings overview copy from the property meeting and events page goes here. If no meetings copy exists, we will fill this space in with a generic description. More >> Photos >> VIEW MEETING FACILITIES</p>	500	27	26,108 sq. ft.
<div style="display: flex; justify-content: space-between; align-items: center; border-bottom: 1px solid #ccc; padding: 5px 0;"> Link to the property page "Meetings and Events" page. </div> <p>Sheraton Pasadena Hotel 100% Match Pasadena, California 8.43 miles from center of Los Angeles Phone (626) 555-1212 SUBMIT AN RFP  The Sheraton Pasadena Hotel is ideally located in beautiful Pasadena on the corner of Cordova Street and Marengo Avenue. The hotel features a full-service, 24-hour business center and ... More >> Photos >> VIEW MEETING FACILITIES</p>	500	21	10300 sq.ft
<div style="display: flex; justify-content: space-between; align-items: center; border-bottom: 1px solid #ccc; padding: 5px 0;"> List page navigation on the top and bottom of search results according to standard Starwood format. </div> <p>Sheraton Universal Hotel 100% Match Universal City, California 8.84 miles from center of Los Angeles Phone (213) 555-1212 SUBMIT AN RFP  The Sheraton Universal Hotel is ideally</p>	500	16	5054 Sq.Ft.