



---

**Starwood Hotels & Resorts**

---

**Property Page Expansion**  
**User Interface Specification**  
Site Map, Page Flows and Wireframes



Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

## Table of Contents

1.	Introduction	9
1.1	Purpose	9
1.2	Scope	9
1.3	Definitions, Acronyms, and Abbreviations	9
1.3.1	Acronyms and Abbreviations	9
1.3.2	Site Map	9
1.3.3	Process Flows	9
1.3.4	Wireframes	10
1.4	References	10
2.	Concepts	11
2.1	Site Map	11
2.2	Page Flows	14
2.2.1	Booking Flow – Dates Entered	14
2.2.2	Booking Flow – No Dates Entered	15
3.	Wireframes	16
3.1	Property Inner Page Templates - DEVELOPMENT REFERENCE ONLY	16
3.1.1	Four Points, Sheraton, Westin and W Property Inner Page Template (With Dates)	16
3.1.2	Luxury Collection and St. Regis Inner Page Template (With Dates)	20
3.1.3	All Brands - Property Inner Page Template (Without Dates)	22
3.1.4	Property Sub Page – Detail Template	24
3.1.5	Property Sub Page – Navigation Specifications	26
3.2	Property Page Overview	29
3.2.1	Property Overview - Without Dates	29
3.2.2	Property Overview – With Dates	35
3.2.3	Hotel History (DELETED)	37
3.2.4	News and Announcements (DELETED)	37
3.2.5	Announcements (Special Conditions and Property Message)	38
3.2.6	Awards (DELETED)	40
3.2.7	Contact Us	40
3.3	Photos	42
3.3.1	Photos	42
3.3.2	Photo Detail	44
3.3.3	Photo Slide Show	46
3.4	Rooms & Rates	48
3.4.1	Overview	48
3.4.2	Overview – Without Dates (DELETED)	50
3.4.3	Overview – Modify All (DELETED)	50
3.4.4	Overview – Modify Dates (DELETED)	50
3.4.5	Overview – Special Rate Entered (DELETED)	50
3.4.6	Overview– Campus Hotel (DELETED)	50
3.4.7	Building Category (DELETED)	50
3.4.8	Standard Amenities	51
3.4.9	Brand Features	53
3.4.10	Guest Room Class Detail	55
3.5	Booking	57
3.5.1	Select a Room Class** - With dates (DELETED)	57
3.5.2	Select a Room Class - Enter/Modify Dates (DELETED)	57
3.5.3	Select a Room Class - Enter a Special Rate / Modify All (DELETED)	57

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

3.5.4	Select a Room Class - Special Rate Entered (DELETED)	57
3.5.5	Available Room Types	58
3.6	Local Area	60
3.6.1	Overview	60
3.6.2	Local Attractions (DELETED)	63
3.6.3	Local Events (DELETED)	63
3.6.4	Local Dining (DELETED)	63
3.6.5	Local Corporations (DELETED)	63
3.6.6	Property Specific Local Area Feature (DELETED)	63
3.6.7	Weather (DELETED)	63
3.6.8	Transportation Options	64
3.6.9	Driving Directions	66
3.6.10	Local Area Map	74
3.7	Features & Activities	76
3.7.1	Overview	76
3.7.2	Hotel Amenities	78
3.7.3	Features & Activity Brand Features (DELETED)	80
3.7.4	Feature Category	80
3.7.5	Ski	82
3.7.6	Golf Overview	89
3.7.7	Spa	94
3.8	Dining	99
3.8.1	Overview	99
3.8.2	Restaurant Detail	101
3.8.3	Dining Information (DELETED)	103
3.9	Meeting & Events	104
3.9.1	Overview	104
3.9.2	Floor Plans & Capacity Charts (Old Data)	107
3.9.3	Floor Plans & Capacity Charts (New Data)	109
3.9.4	Meeting Services (DELETED)	111
3.9.5	Brand Features (DELETED)	111
3.9.6	Feature Detail (DELETED)	111
3.10	Hotel Offers	112
3.10.1	Featured Offers	112
3.10.2	Offer Category	114

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

# User Interface Specification

## 1. Introduction

This document outlines the proposed user interface requirements and solution for the property page expansion (PPE) project. The primary goal of the project is to increase the amount of content available online in order to support vacation research and booking on Starwood brand sites.

### 1.1 Purpose

This document identifies the basic navigation, page layout and interaction of the site, and includes site maps, page flows and wireframes to be reviewed by project stakeholders for approval. Design, copy and technology requirements are outlined in additional documentation.

### 1.2 Scope

The solution outlined in this document cover the scope of the property page expansion as outlined in the Property Page Expansion Vision Document and Functional Requirements Specification.

The goal of the property page expansion is to improve content and more effectively highlight property selling points within the property pages of all Starwood brand sites (including Starwood Preferred Guest). The property page redesign project includes changes to:

- Property Overview
- All property sub pages
  - Guest Rooms
  - Local Area
  - Restaurants & Lounges
  - Hotel Services
  - Meetings & Events
  - Property Special Offers
- Select areas of the booking path as needed to support room class content displayed within the property page.

### 1.3 Definitions, Acronyms, and Abbreviations

#### 1.3.1 Acronyms and Abbreviations

Term	Definition

#### 1.3.2 Site Map

The site map outlines all pages included in the site and indicates site structure. Numbers included within the site map refer to the associated wireframe within this document.

#### 1.3.3 Process Flows

Process flows provide a page-by-page guide to the navigation and interaction the user may encounter with the site. It illustrates the various pathways in which the user may take to achieve his/her goal. Although the user can at all times access the global navigation, for the purpose of this project, it may not be described here.

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

#### 1.3.4 Wireframes

Wireframes are annotated schematics of pages on the site. It depicts the format, information and standard components to be included on each page. Most pages are shown in a uniform size for documentation convenience, but page length may vary and pages will scroll as appropriate. Due to the dynamic nature of the site, the order of the wireframes should not be considered linear, however pages that are related in functionality are grouped together to show related features or functionality.

Please note:

- **Copy in the wireframes is for placement purposes only.** Final copy will be indicated in the associated copy deck provided by the project copywriter.
- **Wireframes are purely for schematic and structural purposes; they do not imply the final layout or graphic look and feel of the site.** The visual design will be determined by the project graphic designer once the basic structure outlined in the wireframes is approved.
- Unless noted in the wireframes or process flow, existing site pages that are linked to or from the wireframe have not been changed.
- The screen number and page title of the wireframe corresponds to the number on the associated site map and process flow.
- Numbered callouts in the wireframes correspond to the numbers in the page element description table following the wireframe.

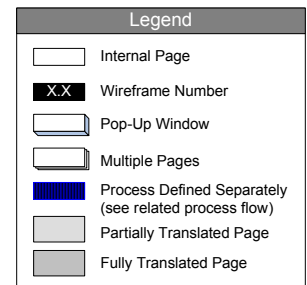
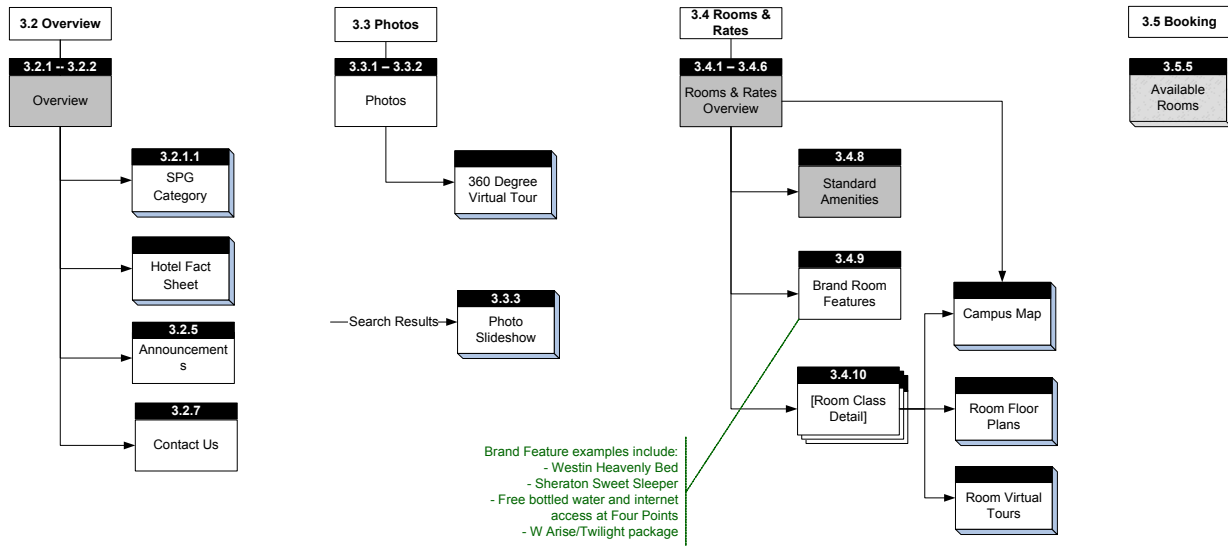
#### 1.4 References

Please check for the most updated copy of the User Interface Specification document (along with associated functional requirements, copy decks and visual design) on the Starwood Project Center (SPC) in the Analysis, Architecture and Design section at:

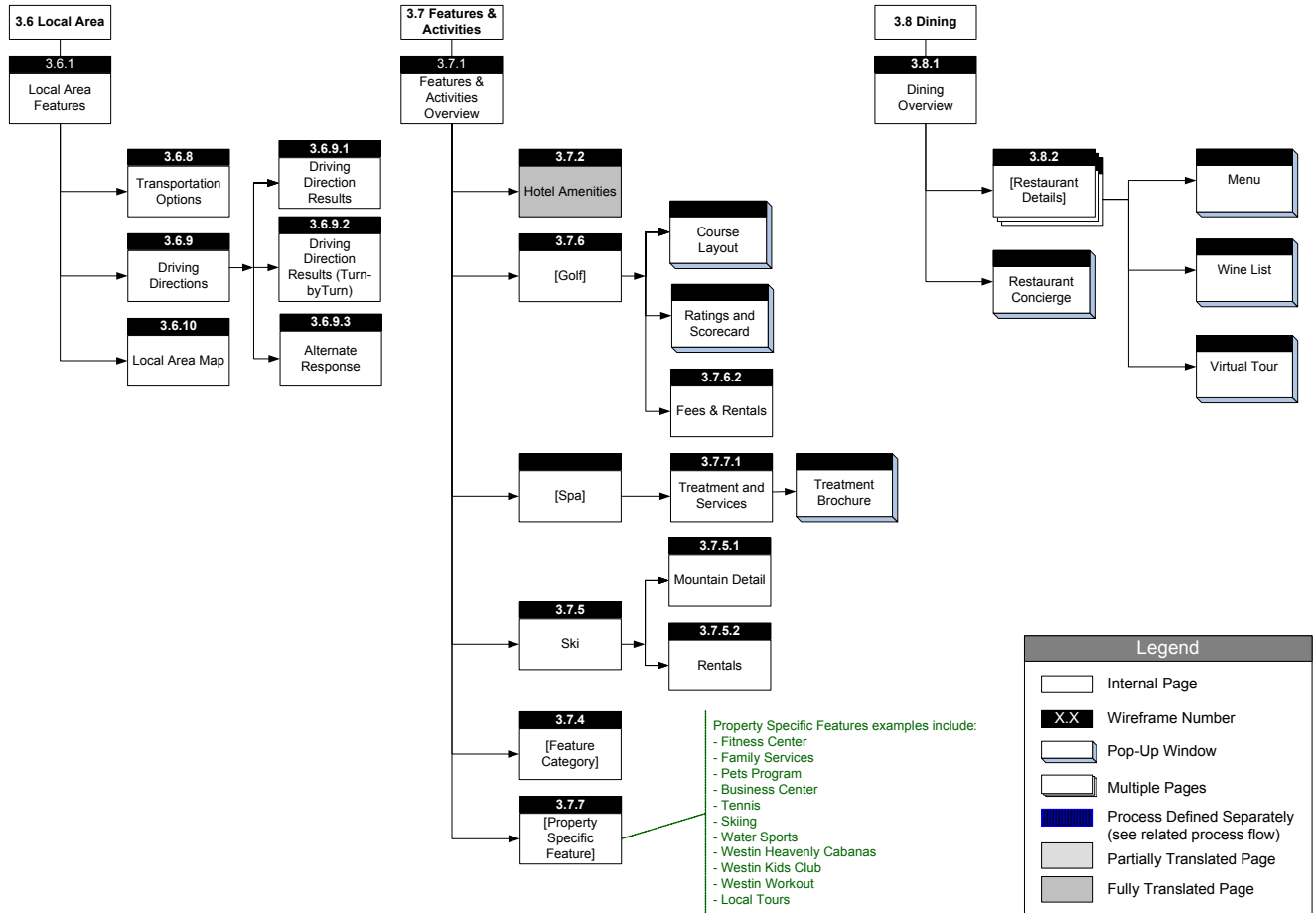


## 2. Concepts

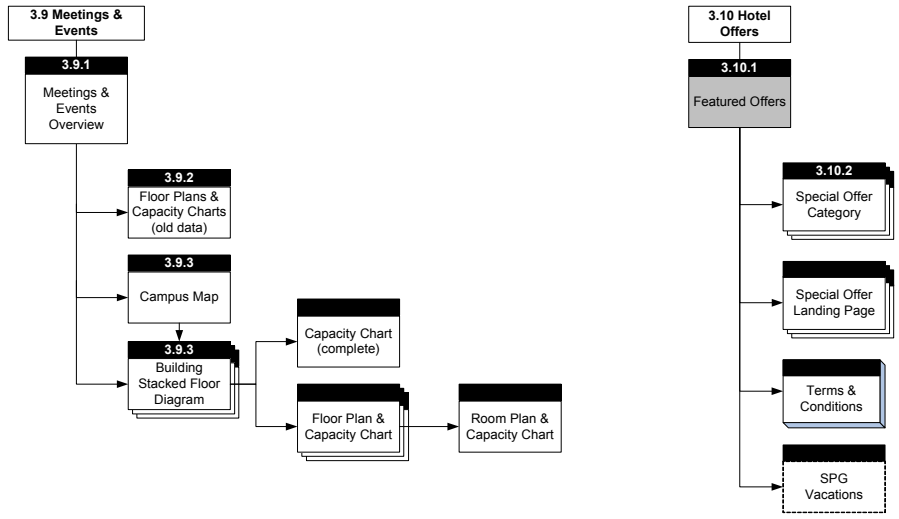
### 2.1 Site Map



[Continued on Next Page]



[Continued on Next Page]



Legend	
	Internal Page
	Wireframe Number
	Pop-Up Window
	Multiple Pages
	Process Defined Separately (see related process flow)
	Partially Translated Page
	Fully Translated Page

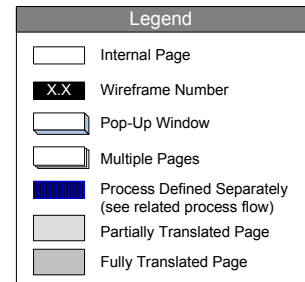
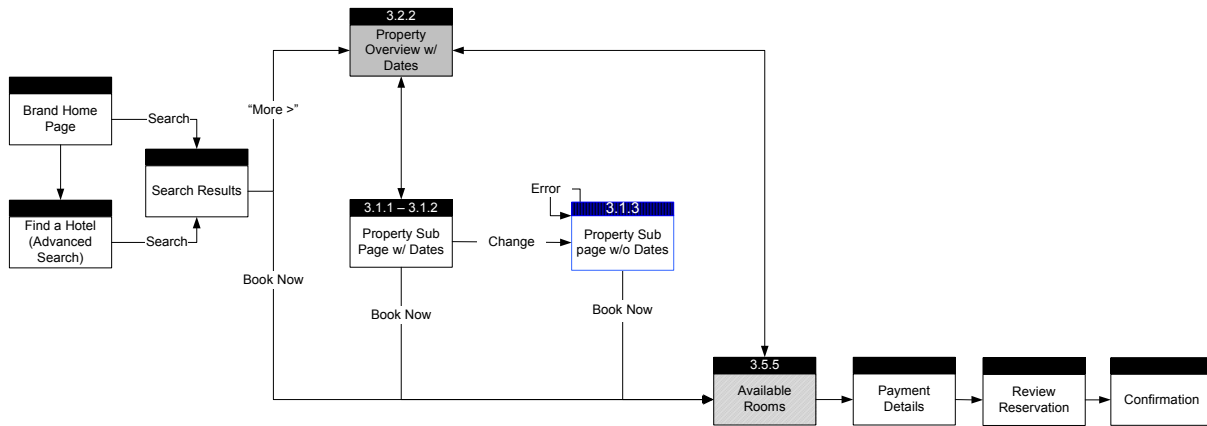
Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

## 2.2 Page Flows

Users must enter dates before reaching the “Available Rooms” page with rates shown. Dates can be entered through the search process or in the “Rooms & Rates” module on any property sub page.

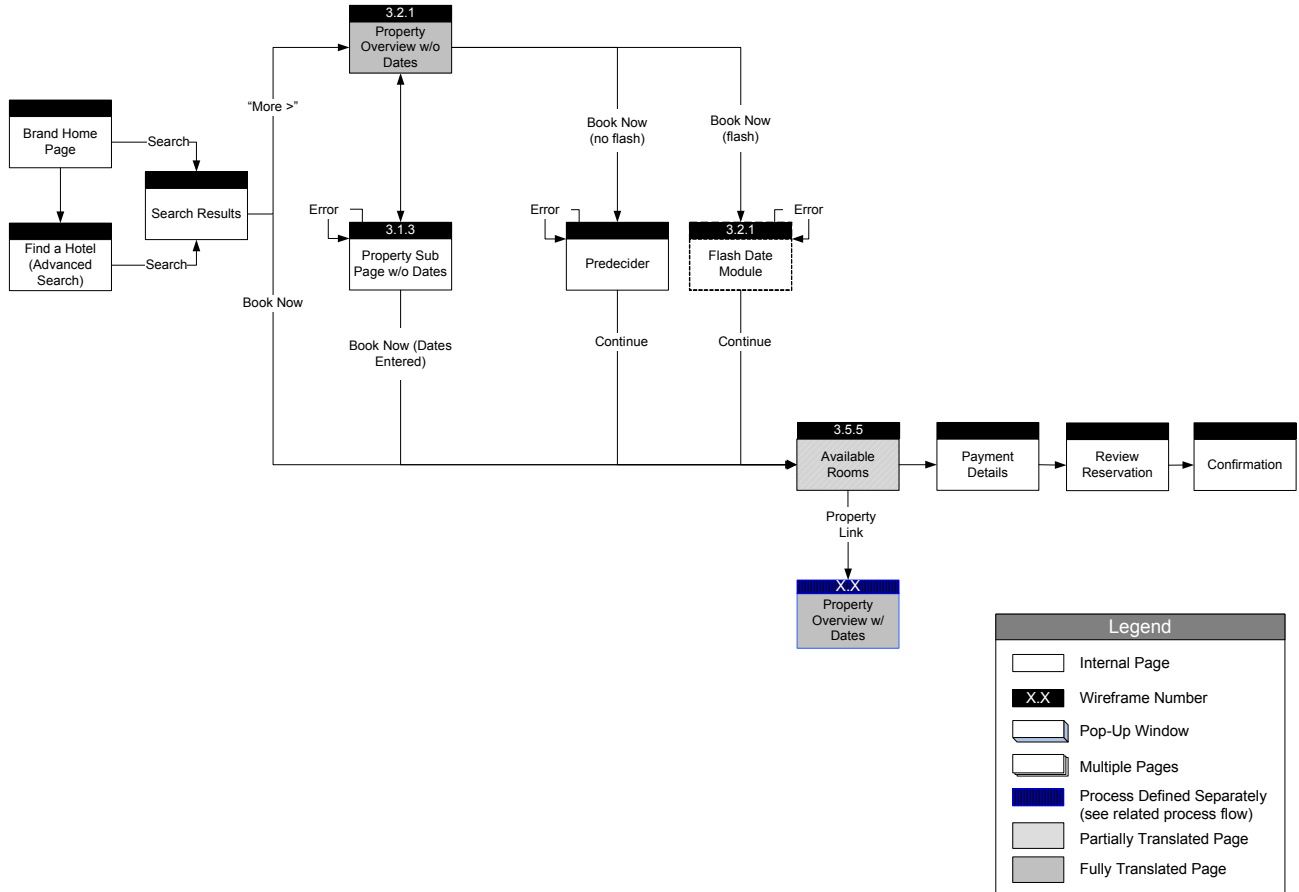
### 2.2.1 Booking Flow – Dates Entered

Dates entered during the search process will be carried through to the property pages. “Available from...” rates will be displayed for dates entered.



### 2.2.2 Booking Flow – No Dates Entered

Users must enter dates before reaching the “Available Rooms” page with rates shown. If dates are not entered during the search process, they can be entered in the flash module on the property overview page or in the “Rooms & Rates” module on any property sub page.



Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

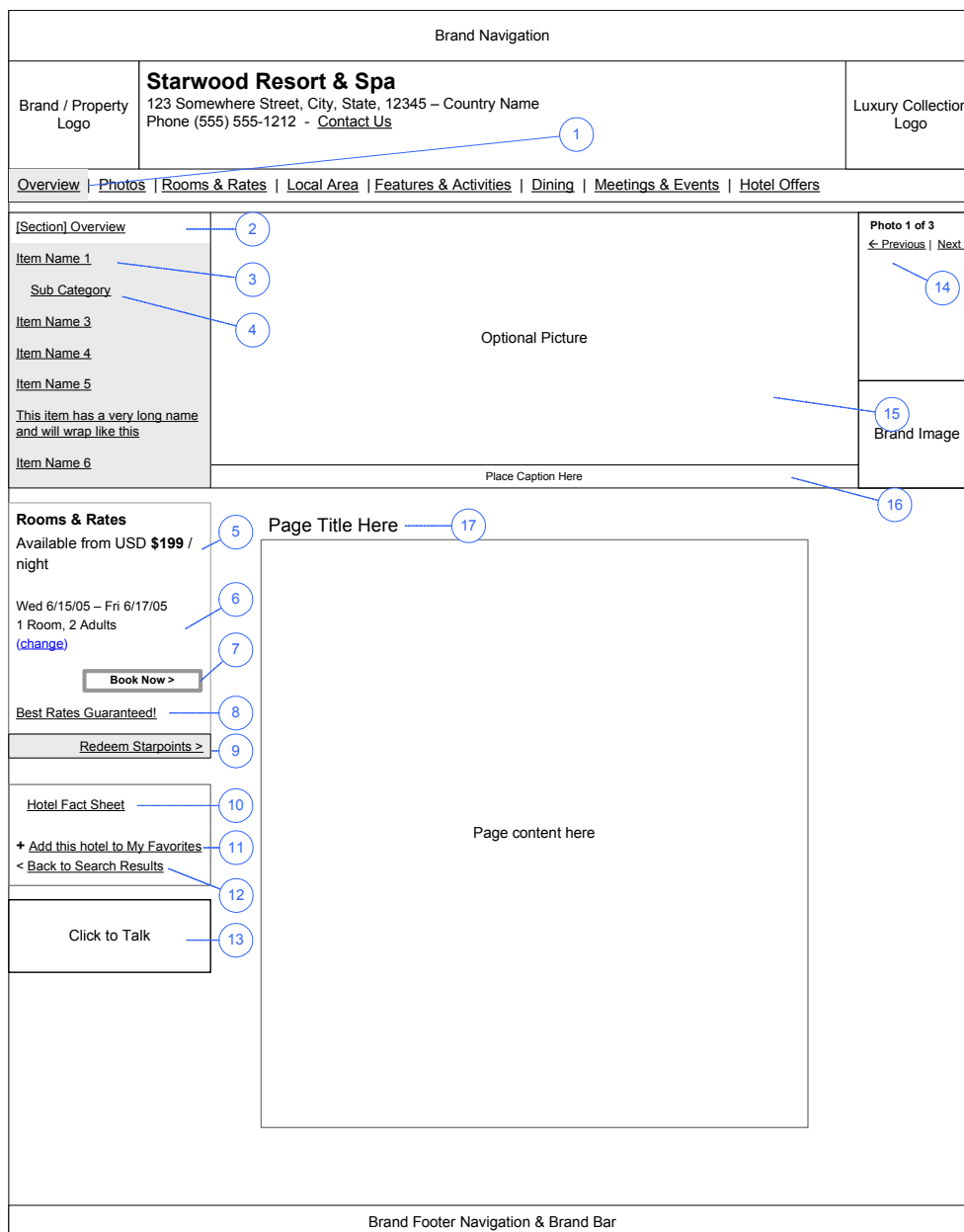
### 3. Wireframes

#### 3.1 Property Inner Page Templates - DEVELOPMENT REFERENCE ONLY

The following property inner page templates provide an overview of standard components found across all property sub pages and are shown here as a guide for the developers. No additional content requirements are outlined in wireframes 3.1.1 – 3.1.4.

##### 3.1.1 Four Points, Sheraton, Westin and W Property Inner Page Template (With Dates)

This wireframe outlines the basic template for all standard Four Points, Sheraton, Westin and W sub pages (i.e. Rooms & Rates, Local Area, Features & Activities, etc.). The rooms and rates module displays the lowest available price available for dates previously entered by the user. The most common way to reach this type of page is through the main property navigation along the top of the page.



Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

ID #	Element Name	Element Type	Associated Requirements	Description
1	Main Navigation	Text		<p>The main property navigation categories will be standard, but specific category labels may vary per brand (i.e. "Hotel Offers" may be "Hotel Exclusives" for Luxury Collection and St. Regis). Clicking on a main navigation item will bring users to the default overview page for that section. Highlight the selected section within the main nav. Main navigation categories (along with the associated wireframe section in this document) include:</p> <p>Overview (3.2)  Photos (3.3)  Rooms &amp; Rates (3.4)  Local Area (3.6)  Features &amp; Activities (3.7)  Dining (3.8)  Meetings &amp; Events (3.9)  Hotel Offers (3.10)</p>
2	Sub Navigation - Default Selection	Text		<p>The sub navigation will provide links to all sub pages within a main property navigation category. The first item listed in the sub navigation will be the section overview, which is displayed by default when the associated main navigation category is selected. If there is no sub navigation for the section (i.e. Photos) the sub navigation area will not show.</p>
3	Sub Navigation - Primary Level	Text		<p>Navigation will be flexible and include standard naming for common sub pages (i.e. "Standard Amenities" in Guest Rooms) and custom names for unique property items (i.e. "The Centre for Wellbeing" for the Phoenician Spa). Sub navigation names may wrap to maximum of two lines. Highlight the primary sub nav item when selected by the user.</p>
4	Sub Navigation - Secondary Level	Text		<p>The secondary level of navigation in the sub nav is a subset of a primary sub navigation item and should be indented underneath. Highlight the secondary level nav item when selected by the user.</p>
5	Reservation Module – Rate display	Text		<p>Display the lowest rate for the least expensive room type available in the hotel for dates previously entered by the user. If dates were not previously entered by the user, display the form fields (3.1.3).</p> <p>If rooms are not available for the dates entered display an error message instead of the "Available</p>

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

				from” rate. Do not display the book now button.
6	Reservation Module – Summary Information	Text / DHTML		Summarize all date, room and occupancy information previously entered by the user. If a user clicks “change”, dynamically open the form fields on the page (3.1.3) with information previously entered displayed in the form fields for easy editing. If the user’s browser does not support the dynamic display change, link the user to the pre-decider page with information previously entered displayed for easy editing.
7	Book Now	Button		Link to the “Available Rooms” page (3.5.5). Do not display the “Book Now” button if no rooms are available.
8	BRG Link	Text		Display a pop-up window with detailed BRG messaging.
9	Redeem Link	Text		Display on SPG.com property pages only. Link to the redeem page for the property, NOT the generic redeem information page. Pass all date, room and occupancy information previously entered.
10	Hotel Fact Sheet	Text		Display the PDF hotel fact in a pop-up window. The hotel fact sheet will only be available if it is provided by the property. Hotel fact sheets will not be custom created for this project.
11	Favorites Link	Text		Display on SPG.com only. If a user clicks this link add the hotel to their favorites list stored in the SPG profile. Once added, display the “This hotel is one your favorites” messaging instead of the “Add to my favorites” link. Use the same logic and messaging currently available on SPG.com.
12	Back to Search Results Link	Text		If the user linked to the property page through a search results listing, take the user back to the search results page. If the user linked directly to the property page or did not come through a standard search results page, do not display this link.
13	Click to Talk	Graphic		Link to the Click to Talk feature relevant to the main navigation area selected. For example, display the general reservations Click to Talk link in the rooms & rates pages, the spa concierge link in the spa pages, the restaurant concierge link in the dining pages, etc. No changes to click to talk are proposed in this project. Use existing functionality and pop-up displays.
14	Photo Navigation	Text / DHTML		All property photos related to the page will be available through the photo navigation. The primary photo for the page will be displayed by default, and

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

				the user can click "Next" and "Previous" to manually change the photos displayed in the main photo area on the page. The current photo number and total number of photos available should be displayed above the photo navigation. If only one photo is available do not show the photo numbering and previous/next links. Use DHTML or a similar technology that allows quick scrolling through photos without reloading the entire page.
15	Photo Area	Graphic		Use DHTML or a similar technology that allows quick scrolling through photos without reloading the entire page. If a picture is not available, the page title moves up to the top of the page.
16	Photo Caption	Text		Display a descriptive caption below the photo.
17	Page Title	Text		The title for the selected page. This will match the sub-navigation label.



Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

\*\* Only changes in rate display features are listed here. See the page element table for wireframe 3.1.2 for detailed documentation of other template elements.

ID #	Element Name	Element Type	Associated Requirements	Description
1	Reservation Module – Rate Display	Text		The rate will not be displayed on Luxury Collection and St. Regis property pages (within the brand skin and SPG). Only display date, room and occupancy summary information in the reservation module. Rates will only be displayed on the “Available Rooms” page. If rooms are not available for the dates entered display an error message above the date summary. Do not display the “Book Now” button if no rooms are available.

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

### 3.1.3 All Brands - Property Inner Page Template (Without Dates)

This is the basic template for all property inner pages if dates have not previously been entered. Check-in, check-out and room options will be displayed in the rooms and rates module.

Brand Navigation		
Brand / Property Logo	<b>Starwood Resort &amp; Spa</b> 123 Somewhere Street, City, State, 12345 – Country Name Phone (555) 555-1212 - <a href="#">Contact Us</a>	Luxury Collection Logo
<a href="#">Overview</a>   <a href="#">Photos</a>   <a href="#">Rooms &amp; Rates</a>   <a href="#">Local Area</a>   <a href="#">Features &amp; Activities</a>   <a href="#">Dining</a>   <a href="#">Meetings &amp; Events</a>   <a href="#">Hotel Offers</a>		
<a href="#">[Section] Overview</a> Item Name 1 Sub Category Item Name 3 Item Name 4 Item Name 5 This item has a very long name and will wrap like this Item Name 6	Optional Picture	Photo 1 of 3 ← Previous   Next →
Place Caption Here		Brand Image
<b>Rooms &amp; Rates</b> Display error messages here. Check-in MM/DD/YYYY <input type="text"/> Check-out MM/DD/YYYY <input type="text"/> Room(s) <input type="text" value="1"/> Adult(s) per room <input type="text" value="2"/> <input type="button" value="Book Now &gt;"/> Best Rates Guaranteed! <input type="button" value="Redeem Starpoints &gt;"/> <hr/> Hotel Fact Sheet + Add this hotel to My Favorites < Back to Search Results <hr/> <input type="button" value="Click to Talk"/>	Page Title Here <div style="border: 1px solid black; height: 200px; width: 100%; text-align: center; margin-top: 10px;">Page content here</div>	
Brand Footer Navigation & Brand Bar		

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005


\*\* Only changes in the reservation module are listed here. See the page element table for wireframe 3.1.2 for detailed documentation of other template elements.

ID #	Element Name	Element Type	Associated Requirements	Description
1	Reservation Module – Dates	Text Field		Allow users to enter check-in and check-out dates in the standard Starwood format.
2	Reservation Module – Room / Occupancy	Drop down menu		Allow users to select the number of rooms and adults per room. Use standard Starwood drop down choices.
3	Book Now	Button		Link users to the “Available Rooms” page with the rates shown for the dates entered (3.5.5). If dates are incorrectly entered, dynamically display an error message above the form fields and allow the user to fix the information entered. If the user’s browser does not support DHTML, bring users to the pre-decider page to fix errors. Display an error message on the pre-decider indicating that dates were incorrectly entered on the previous page and must be resubmitted to find rates and availability.

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

### 3.1.4 Property Sub Page – Detail Template

This is the basic template for all generic detail information within the property pages (for the first launch. Custom templates will be used going forward). This template can be used for Golf, Spa, Ski, hotel specific features and activities, and restaurant information.

Brand Navigation		
Brand / Property Logo	<b>Starwood Resort &amp; Spa</b> 123 Somewhere Street, City, State, 12345 – Country Name Phone (555) 555-1212 - <a href="#">Contact Us</a>	Luxury Collection Logo
<a href="#">Overview</a>   <a href="#">Photos</a>   <a href="#">Rooms &amp; Rates</a>   <a href="#">Local Area</a>   <a href="#">Features &amp; Activities</a>   <a href="#">Dining</a>   <a href="#">Meetings &amp; Events</a>   <a href="#">Hotel Offers</a>		
Sub Navigation	Picture	Photo 1 of 3 <a href="#">← Previous</a>   <a href="#">Next →</a>
<b>Rooms &amp; Rates</b> Available from USD <b>\$199</b> / night  Wed 6/15/05 – Fri 6/17/04 1 Room, 2 Adults ( <a href="#">change</a> ) <a href="#">Book Now &gt;</a> <b>Best Rates Guaranteed!</b> <a href="#">Redeem Starpoints &gt;</a>	Place Caption Here	Brand Image
<a href="#">Hotel Fact Sheet</a> + <a href="#">Add this hotel to My Favorites</a> < <a href="#">Back to Search Results</a>	<b>[Page Title]</b> General overview paragraph providing a brief introduction to the local area, feature, dining or meeting detail. This paragraph is optional and should be short in length. More information can be provided in the highlight blocks below.	
Click to Talk	<b>Related Link &gt;</b> <div style="border: 1px solid gray; padding: 5px;">         Element Type: Information specific to detail page.          Element Type: Information specific to detail page.          Element Type: Information specific to detail page.          Element Type: <a href="#">Related Link &gt;</a> </div>	
	<b>[Artifact]   [Artifact]    Virtual Tour</b> <a href="#">Reserve [service] →</a>	
	<b>Special Offers &gt;</b>	
	<b>Detail Highlight</b> Section description here. This could be about any supporting detail relevant to the page.	
	<input type="checkbox"/> Supporting bullet point <input type="checkbox"/> Supporting bullet point	
	<div style="border: 1px solid gray; padding: 2px;">Icon</div> <a href="#">Related Link &gt;</a>	
	<a href="#">Related Link (External) &gt;</a>	
	<div style="border: 1px solid gray; padding: 5px; text-align: center;">         "Detail page related quote here"  <i>Expert Name, Source</i> </div>	
Brand Footer Navigation & Brand Bar		

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

ID #	Element Name	Element Type	Associated Requirements	Description
1	Overview Paragraph	Text		Optional overview paragraph describing the feature.
2	Related Link	Text		Link to related property sub pages when applicable.
3	Information Box – Data Elements	Text		<p>Each site area that uses the detail template will display basic information in the “Information Box” at the top of the page. Possible data elements to be collected for each page (when appropriate) include:</p> <ul style="list-style-type: none"> <li>Cuisine</li> <li>Dress Code</li> <li>Ski-In/Ski-Out</li> <li>Distance to Ski Area</li> <li>Parking</li> <li>Transportation Available</li> <li>Hours of Operation</li> <li>Reservations (Phone and Email)</li> <li>Alternate Phone (Product Orders, etc.)</li> <li>Fee Note</li> <li>Website</li> </ul> <p>If a detail page does not have any information elements or artifacts, do not display the information box at the top of the page.</p>
4	Information Box - Artifacts	Text / Graphic		Link to related artifacts including, menus wine lists, and virtual tours in a pop-up window. Virtual tours that apply to the entire page will be displayed in the information box. Virtual tours that are specific to certain parts of the feature (i.e. different golf course tours) will be linked to within the highlight blocks.
5	Service Booking Button	Graphic		Link to booking tools to reserve the related feature when available. For dining this may include links to Open Table or the custom Starwood dining reservation system (in use for Middle East properties).
6	Special Offers	Text		Link to related special offers pages when available. (e.g. on the golf page link to related golf offers, on the spa page link to related spa offers, etc.)
7	Highlight Block	Text		The highlight section is a block of content about the feature. The header provides a brief description of the highlight and helps break up the content within the page. Additional content will be displayed in formatted copy blocks (paragraph or bullet form). Link to related property sub pages and additional artifacts when available.

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

8	External Site Links	Text		All links to related external websites are at the bottom of the page.
9	Related Quote	Text		Display a related quote if available.
10	Click to Talk	Graphic		Link to relevant Starwood concierge services if the property participates.

### 3.1.5 Property Sub Page – Navigation Specifications

The following rules apply to the sub-navigation found on all property sub pages. Exact naming of the navigation labels will be determined in the property page expansion copy deck. **Navigation labels included in this document are for REFERENCE to wireframes ONLY.** Also note:

- The property sub page navigation rules are the same for all brands.
- Standard property sub pages will be consistent across brands, but navigation labels may vary by brand. For example, in the Guest Rooms & Rates section all brands will have a “Standard Amenities” page, but the “Standard Amenities” navigation label may vary per brand.
- Any navigation item listed in [brackets] below will vary and require a unique navigation label to be determined per property. For example, [Spa] may be replaced by “The Centre for Well Being” for The Phoenician Feature & Activity sub-navigation.
- Any navigation item not in [brackets] below will have a standard name determined by the brand (i.e. “Local Area Overview”).
- Property specific navigation items will be subject to the character limit specified in the content matrix.

The specifications for each main navigation category sub-navigation are outlined in 3.1.5.1 – 3.1.5.7 below.

#### 3.1.5.1 Overview

- No sub-navigation will be displayed on the main overview page (3.2.1 – 3.2.2).
- Standard sub navigation components should be listed in the following order :
  - Announcements
  - Contact Us

#### 3.1.5.2 Photos

- No sub-navigation will be displayed on the photos page.

#### 3.1.5.3 Rooms & Rates

- Standard sub-navigation components should be listed in the following order:
  - Guest Room Overview
  - Standard Amenities
- Brand / Property specific sub-navigation items should be listed after the standard sub-navigation in the following order (when available):

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

- [Brand Guest Room Features]
- [Room Class Name]

#### 3.1.5.4 Local Area

- Standard sub navigation components should be listed in the following order:
  - Local Area Overview
  - Local Area Map
  - Transportation Options
  - Driving Directions

#### 3.1.5.5 Features & Activities

- Standard sub navigation components should be listed in the following order:
  - Feature & Activity Overview
  - Hotel Amenities
- Property specific sub navigation items should be listed after the standard sub-navigation in the following order (when available):
  - [Golf Course Name] - Golf will always remain on the primary level of the sub-navigation when available, and should never be listed under a category in the navigation. Secondary level navigation includes:
    - Fees & Rentals
    - [Golf Feature]
  - [Spa Name] - Spa will always remain on the primary level of the sub navigation when available, and should never be listed under a category in the navigation. Secondary level navigation includes:
    - Treatments & Services
    - [Spa Feature]
  - [Ski] – Ski will always remain on the primary level of the sub navigation when available, and should never be listed under a category in the navigation. Secondary level navigation includes:
    - [Ski Area / Mountain Name]
    - Rentals
    - [Ski Feature]
  - [Category] - All feature and activity categories (i.e. Winter Sports) will be displayed on the sub-navigation. Secondary level navigation includes:
    - [Category Feature] - Highlighted category features shown on the category overview page (3.7.4) will be listed on the second level of the sub navigation underneath the category.
  - [Feature] - Highlighted features shown on the property overview page (3.7.1) and that have an associated detail page will be displayed on the primary level of the sub-navigation. If a feature is listed on the overview page but an additional detail page is not available, the link will not appear. (**Note:** Not all features listed on the overview page will link to more detail, e.g. Pool). Detail pages for features NOT listed on the Feature & Activity overview page (3.7.1) will be linked to from the Hotel Amenities page and not available from the sub-navigation.

Property Page Expansion	Version: 1.6
User Interface Specification	Last Modified: 5/6/2005

### 3.1.5.6 Dining

- Standard sub navigation components should be listed in the following order:
  - Dining Overview
- Property specific sub navigation items should be listed after the standard sub navigation in the following order (when available):
  - [Restaurant Name]

### 3.1.5.7 Meetings and Events

- Standard sub navigation components should be listed in the following order:
  - Meetings & Events Overview
  - Floor Plans & Capacity Charts

### 3.2 Property Page Overview

#### 3.2.1 Property Overview - Without Dates

The property overview acts like a property “home page”, providing a sense of what the hotel has to offer and links into booking and more information. The most common way a user reaches this page is by clicking on the property information link (“More”) from the search results page or by following a direct link from an external site or promotion. If dates were not entered before arriving at this page, a “Check Availability & Rates” module will allow users to enter dates before proceeding to the booking path.

The screenshot displays a property overview page for "Starwood Resort & Spa". The page is annotated with 26 numbered callouts (1-26) pointing to specific UI elements:

- 1:** Brand / Property Logo
- 2:** Brand Navigation
- 3:** Contact Us link
- 4:** Luxury Collection Logo
- 5:** Navigation menu (Overview, Photos, Rooms & Rates, Local Area, Features & Activities, Dining, Meetings & Events, Hotel Offers)
- 6:** Rotating Pictures of the Hotel
- 7:** Rotating Second Hotel Image or Standard Brand Image
- 8:** Book Now > button
- 9:** Check Availability & Rates modal header
- 10:** Continue button in the modal
- 11:** Selling Feature 1, 2, and 3 section
- 12:** Selling Feature 1 text
- 13:** Available at the [Brand] section
- 14:** Message Header
- 15:** Please Note section
- 16:** More Information > link
- 17:** Starwood Vacation Ownership banner
- 18:** Back to Search Results link
- 19:** Hotel Fact Sheet link
- 20:** Add this hotel to My Favorites link
- 21:** Award Text
- 22:** Award Image
- 23:** Check in: 3:00pm / Check-out: 12:00pm
- 24:** Redeem link
- 25:** SPG Category X - XXX to XXX Starpoints for a free night
- 26:** St. Regis / Westin Brand Image

The page includes a "Check Availability & Rates" modal with fields for Check-in, Check-out, Room(s), and Adult(s) per room. It also features a "Message Header" section for property announcements and a "Please Note" section for important notices like "Hurricane Charlie Warning".